



Drupal and the authoring UX

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why this talk?



9:41
LTE



Phone



Music



Maps



Messages



Now Playing



Podcasts



Audiobooks

PUSH
AUTO

OFF

AUTO 77

A/C

MODE

UX for web authors and marketers

“Drupal UX lacks in areas which impact non-technical users like authors, content editors, and marketers.”

does it matter?

bad UX has a negative impact on
productivity and on people's moods

does it matter?

responsibility is shifting away from
technical departments to the marketing
department.

not only for website maintenance, but also for
deciding upon and buying solutions



meh, it does the job...



it is a GREAT tool!



causes

Drupal community consists of mostly
technical profiles

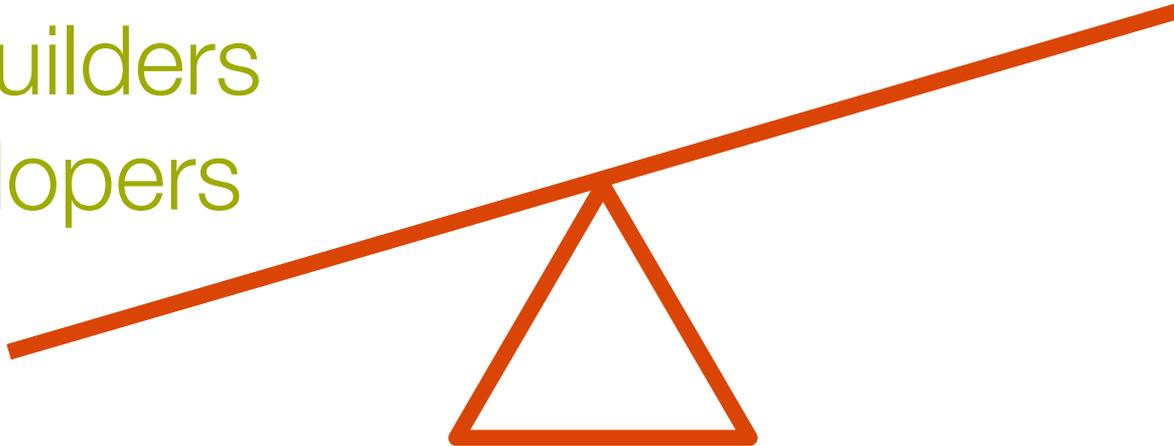
Drupal is build for

1. site builders
2. developers
3. authors

Drupal is build for

site builders
developers

authors

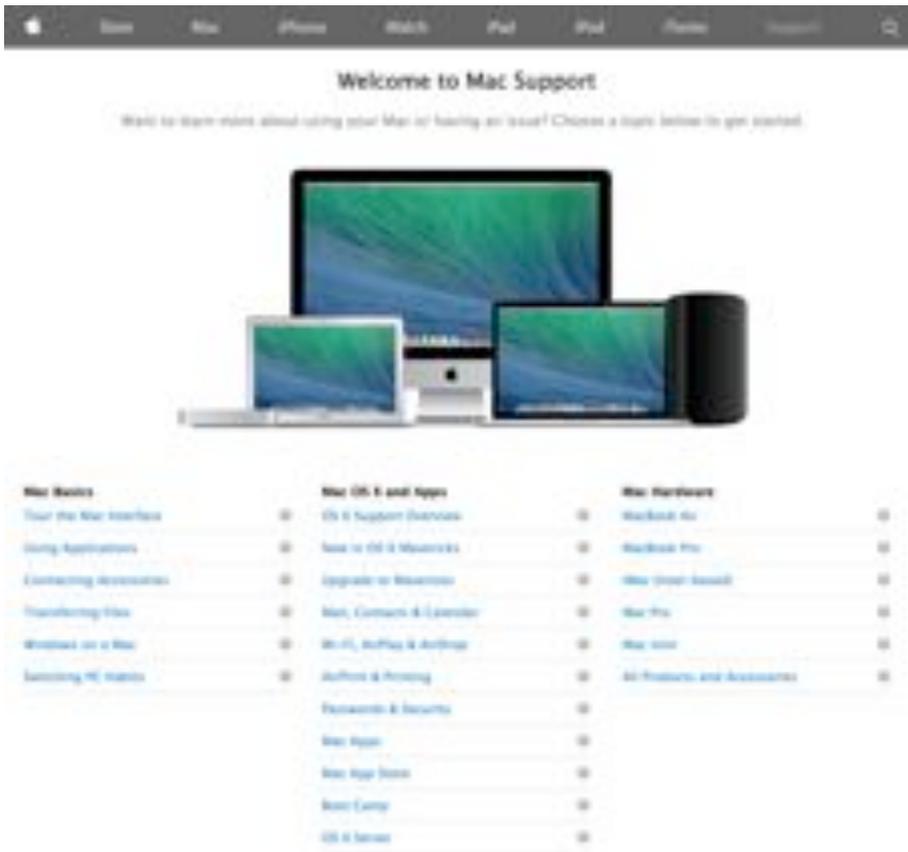


Drupal is not an off-the-shelf product

not tightly integrated

most website content is often
unstructured

Drupal is very strong at modeling structured
content, less at unstructured content



structured



unstructured

the low hanging fruit

UI inconsistencies

asset management

page building tools

creation of links and references

based on our experience from working with clients

UI inconsistency

e.g. modal dialogs

Drupal 7 core overlay



CKEditor Link



File Entity



asset management

Media module is only a framework, clean
solution should be build on top

assets should become first class citizens

linking and referencing

many ways of linking or referencing

confusing and prone to errors

CKEditor Link



Redirect module



Entity Reference

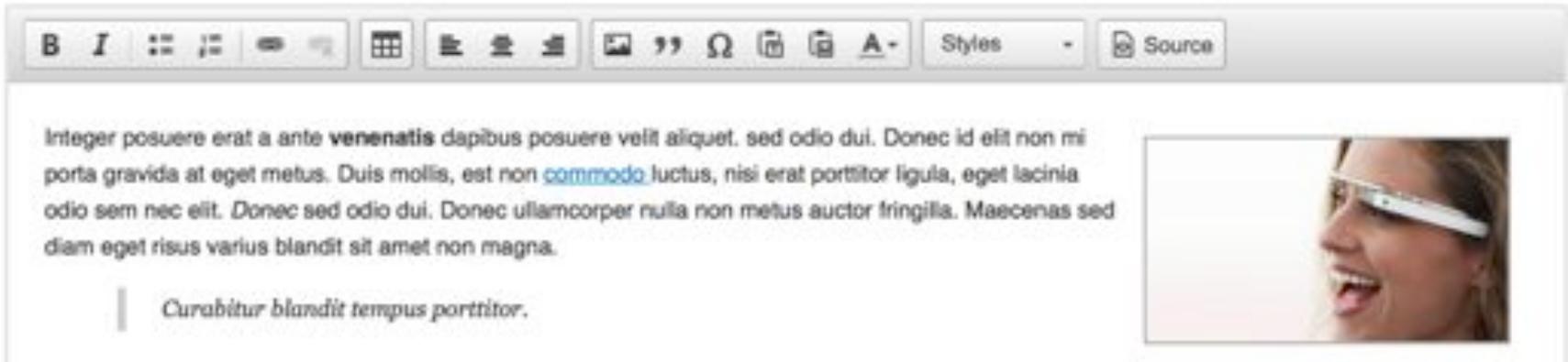


intuitive page building

what about unstructured content?

rich text editor or pure inline editing are not really suitable

consistency, content reuse, accessibility, headless, ...



The screenshot shows a rich text editor interface. The toolbar at the top includes icons for bold (B), italic (I), bulleted list, numbered list, link, unlink, table, table border, table cell, table row, table column, image, quote, link, unlink, font color (A-), a 'Styles' dropdown menu, and a 'Source' button. The main text area contains the following placeholder text: "Integer posuere erat a ante venenatis dapibus posuere velit aliquet. sed odio dui. Donec id elit non mi porta gravida at eget metus. Duis mollis, est non [commodo](#) luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit. Donec sed odio dui. Donec ullamcorper nulla non metus auctor fringilla. Maecenas sed diam eget risus varius blandit sit amet non magna." Below the text is a vertical line followed by the text "Curabitur blandit tempus porttitor." To the right of the text area is a small image of a woman wearing Google Glass, smiling.

how to make Drupal
better?

know your audience

power user or beginner? or both?

analyse, prototype and test

build solutions, not features

embrace UX people and the knowledge
and skills they can contribute to Drupal

UX is not something that can be bolted
on in the end

Human Interface Guidelines

compare with OS X Human Interface Guidelines

consistency across core and contrib



stay as close to core as possible

do not switch to the backend if not
necessary

be generic, do not structure too much



1 node with 4 fields

be generic, do not structure too much

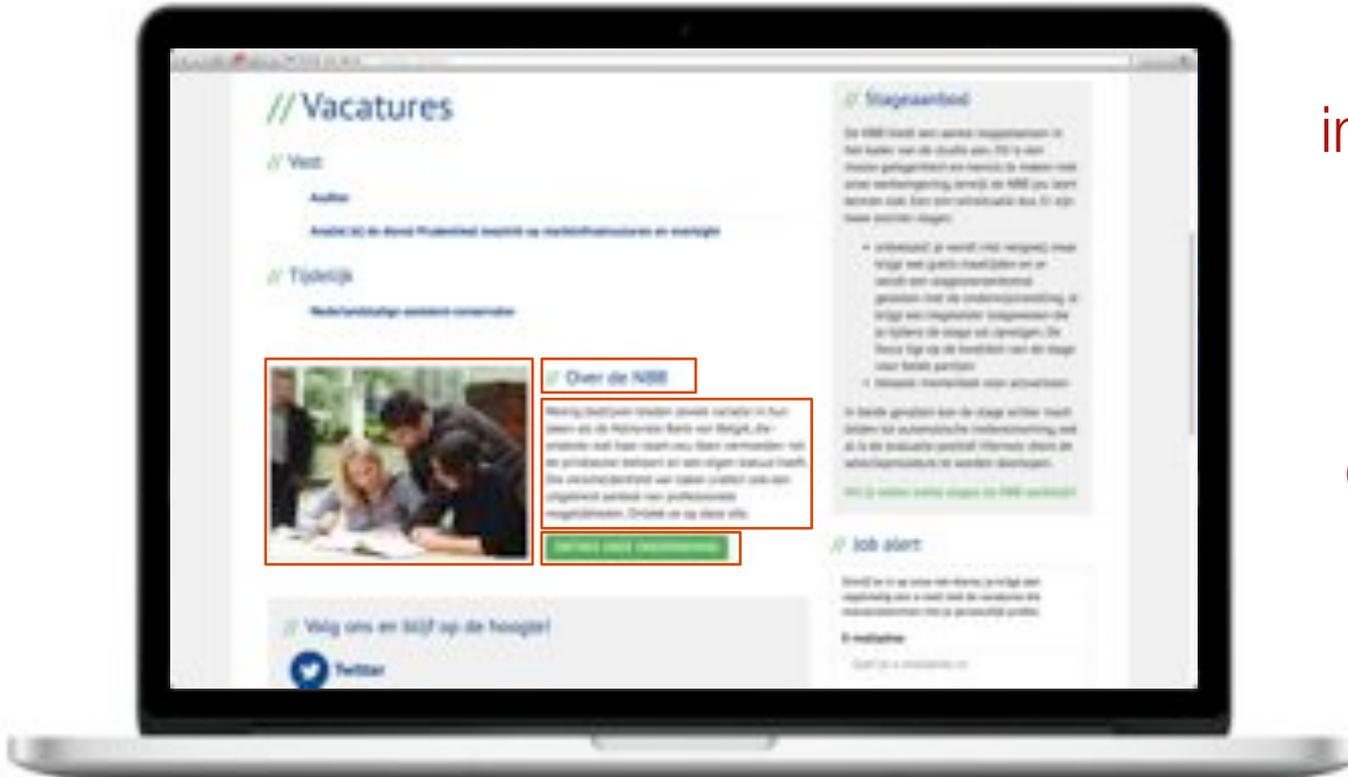


image component

title component

text component

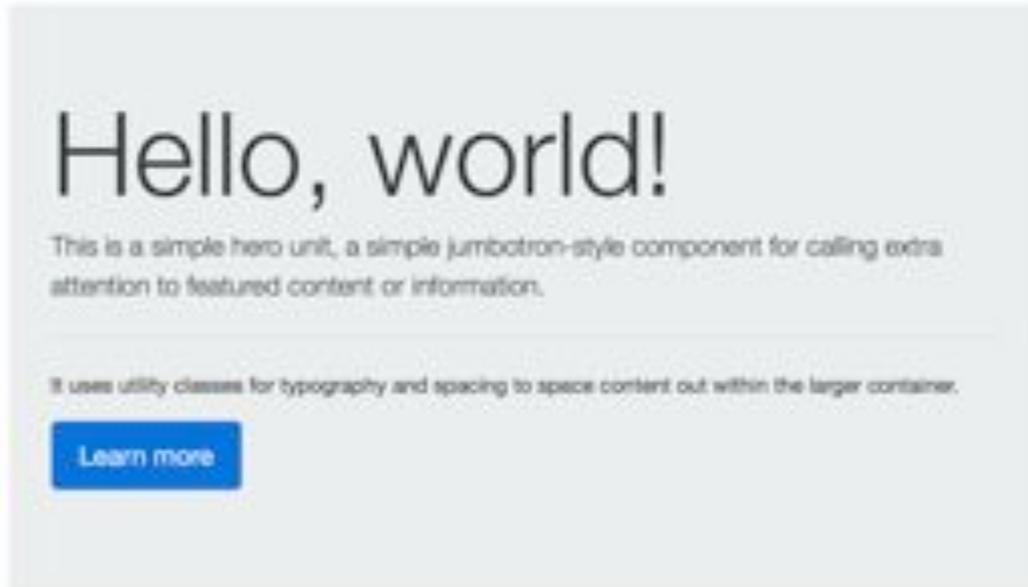
CTA component



a library of components which
authors can use to compose a page

provide sample content for new components

this gives authors a head start



get inspired by competitors

or at least do not ignore them

existing solutions in
Drupal ecosystem

Drupal 8 content preview

Back to site | Messages | Dashboard | Profile | Profile

Content management | Views | Tagging | Views | Recently (2/1)

Edit Basic page Methodology: Run Stage

View | Edit | Settings | Actions | Preview

Name: Methodology: Run Stage

Title: Methodology: Run Stage

Language: English

Body (WYSIWYG)



The Run Stage

The run stage is the final and most visible stage of a project. It exists after your website has been successfully delivered, everything is up and running and employees or customers are using the final product.

During this stage, we will continue to support you. We offer transparent service management and a single point of contact for questions and help. If you wish to make any changes or alterations, then, of course, it is possible to do so as requirements are unlikely change over time.

There are different levels of support available to you. Your Service Card Agreement defines a Service Desk provides assistance within well-defined boundaries. In Your Working Hours Support is available on a regular basis.

Our Service Desk will help to track, with you, existing analysis requests and infrastructure updates. If an issue arises, the problem is dealt with quickly and efficiently, to minimise disruption. We believe that proactive service actions ensure that the quality of the system remains high.

Analyses can also be done on a [single point of contact](#) with infrastructure or hosting providers.

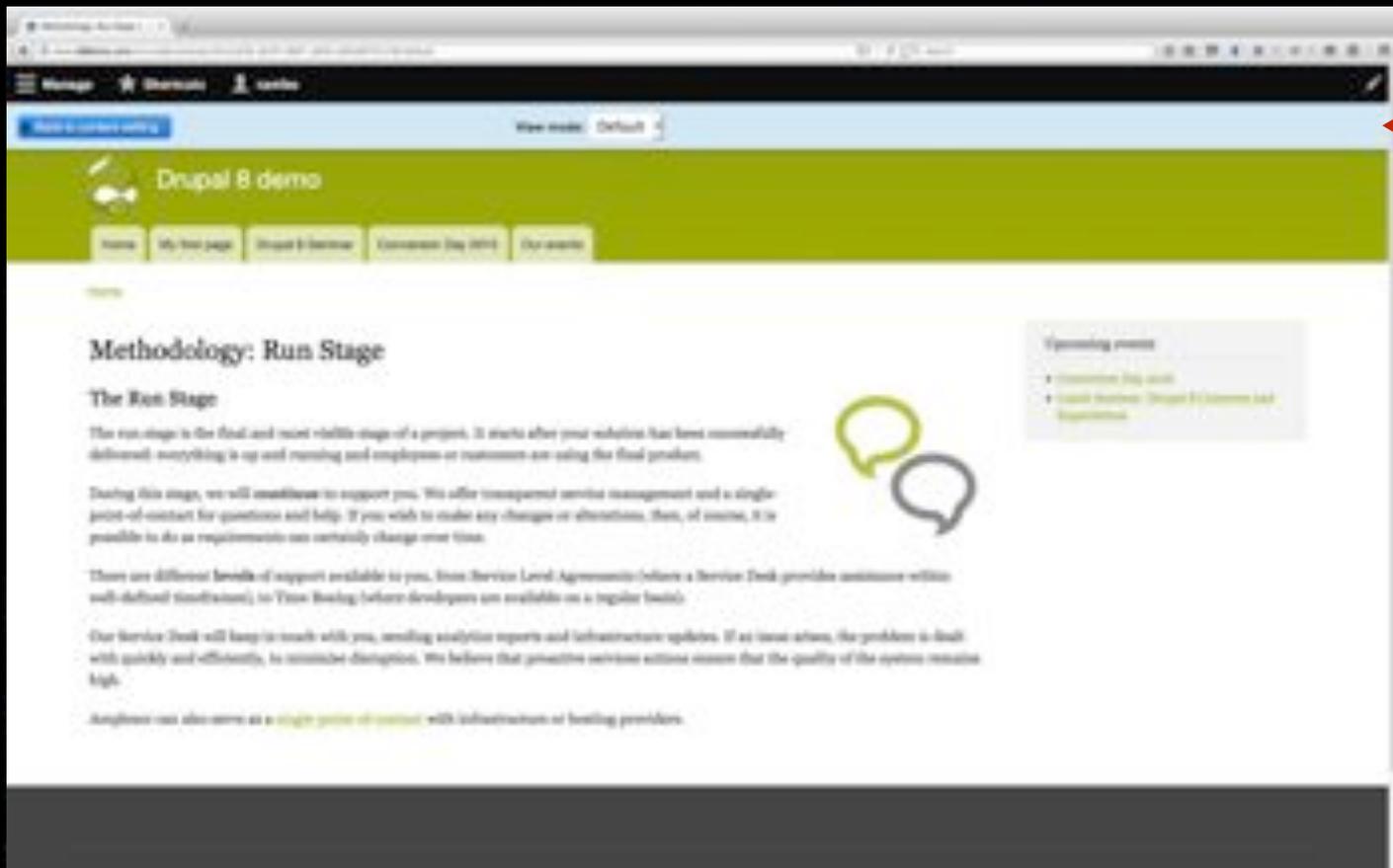
Text format: Full HTML

Save and close published | Preview | Delete

Published
Last saved: 20/08/2017 - 12:42
Refresh content
Create new version

» MENU SETTINGS
» URL PATH SETTINGS
» AUTHENTIC INFORMATION
» PROMOTION OPTIONS





Methodology: Run Stage

The Run Stage

The run stage is the final and most visible stage of a project. It starts after your solution has been successfully delivered: everything is up and running and employees or customers are using the final product.

During this stage, we will *enable* to support you. We offer transparent service management and a single point-of-contact for questions and help. If you wish to make any changes or alterations, then, of course, it is possible to do as requirements can certainly change over time.

There are different levels of support available to you, from Service Level Agreements (where a Service Desk provides assistance within well-defined boundaries), to *True Hosting* (where developers are available on a regular basis).

Our Service Desk will keep in touch with you, sending analytic reports and infrastructure updates. If an issue arises, the problem is fixed with quickly and efficiently, to minimize disruption. We believe that *proactive services without errors* that the quality of the system remains high.

Anything can also serve as a *single point of contact* with infrastructure or hosting providers.

Upcoming events

- Connect us on LinkedIn
- Connect us on LinkedIn



preview before publishing

activate different templates

previewing on different screen sizes

preview of navigation

but, it is time-consuming

Drupal 8 inline editing

Drupal 8 demo

Home My first page Drupal 8 tutorial Content type 2018 Our works

Run Stage

The run stage is the final and most visible stage of a project. It starts after your solution has been successfully delivered, everything is up and running and employees or customers are using the final product.

During this stage, we will continue to support you. We offer transparent service management and a single point of contact for questions and help. [If you wish to make any changes or alterations](#), then, of course, it is possible to do so (requirements can certainly change over time).

There are different levels of support available to you, from Service Level Agreements (where a Service Desk provides assistance within well-defined boundaries), to Time Billing (where developers are available on a regular basis).

Our Service Desk will keep in touch with you, sending analysis reports and infrastructure updates. If an issue arises, the problem is dealt with quickly and efficiently, to minimize disruption. We believe that proactive services actions ensure that the quality of the system remains high.

Amplest can also serve as a [single point of contact](#) with infrastructure or hosting providers.

Upcoming events

- Content type 2018
- Local Drupal 8 Drupal 8 Content and Experience



fast editing

great preview

not only text fields



only works on existing pages

UI is a bit confusing/buggy

Panopoly

News

+ Double Click Content

Content Header  

Footer  

Content Column 1  

Content Column 2  

   News Article Archive 

   Write News Article 



When do the Games Start?

   Write News Article 



Enjoy the Roman Countryside

Archive

August 2012

- [A Roman Beach](#)
- [When do the Games Start?](#)
- [Enjoy the Roman Countryside](#)

July 2012

- [The All Important Wreath](#)

June 2012

- [The Mosaic Arch](#)
- [A Wonderful Fresco](#)

   Popular News Topics 



layers of complexity

Paragraphs

Edit Page Our offering

VIEW EDIT DEVEL

Home » Our offering

Title *

Our offering

Show row weights

COMPONENTS

Component type: Text

Prasent commodo cursus magna, vel scelerisque nisl consectetur et. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Maecenas faucibus mollis interdum. Donec sed odio dui. Nullam id dolor id nibh ultricies vehicula ut id elit. Donec sed odio dui. Sed posuere consectetur est at lobortis. Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Maecenas sed diam eget risus varius blandit ut amet ven magna.

Edit

Remove

Component type: Image



Edit

Remove

Add Subheading

Add Text

Add Image



constant switching between front- and
backend

Paragraphs patch

edit paragraph items separately using
contextual links

<https://www.drupal.org/node/2448677>

credits to StryKaizer

Paragraphs patch

no need to digg around in the backend



Paragraphs patch

extension for delete



The screenshot shows a content editor interface for a page titled "Our offering". At the top, there are three tabs: "View", "Edit", and "Devel". Below the tabs is a horizontal line. The main content area contains a paragraph of text: "Cras mattis consectetur purus sit amet fermentum." To the right of this paragraph is a small circular icon with a plus sign. A red arrow points to a dropdown menu that appears below this icon, containing two options: "Delete paragraph" and "Edit paragraph". Below the first paragraph is another paragraph of text: "Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Praesent commodo cursus magna, vel scelerisque nisl consectetur et. Maecenas faucibus mollis interdum. Donec sed odio dui. Nullam id dolor id nibh ultricies vehicula ut id elit. Donec sed odio dui. Sed posuere

Paragraphs patch

extension for add



take aways

Drupal UX is optimized for a technical audience

embrace UX people

Drupal has big potential, but not fully polished



AMPLEXOR

Pure Content Management

